## HARRY NELSON



## PRESCRIPTION TO TACKLE THE OPIOID CRISIS.

**WILL YOU** 

## IN THE FIGHT?

The United States of Opioids: A Prescription For Liberating A Nation In Pain ForbesBooks, 2019

In *The United States of Opioids*, Harry Nelson presents not only a gripping "healthcare insider" perspective on the opioid crisis, but lays out a roadmap for the way out of the deadliest public health crisis in U.S. history. As he provides insights into how our health system needs to adapt, he takes

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a hard look at the underlying root causes in modern life, and practical tools for families, employers, and communities to prevent and intervene in opioid addiction.

Nelson presents an up-close account of the crisis. He shares lessons from his direct involvement in crisis response in both celebrity opioid overdoses and addiction treatment, including the challenge of developing evidence-based models and eradicating safety and fraud problems that limit access to care. His collaboration with state and federal regulators has saved lives. He shares insights from his firms' trailblazing

role in developing new solutions to manage pain, including lessons learned with cannabis and CBD therapeutics.

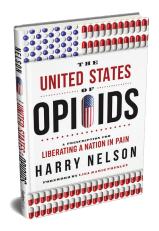
The United States of Opioids explains how the opioid crisis evolved as a slow-motion mass casualty event, and why

it continues to break through every worst-case analysis, becoming the leading killer of people under fifty. Nelson offers a comprehensive perspective of the unaddressed points of health system failure, including a first-hand account of the impossible position facing doctors and the social conditions

and deficits of our health system that provided fertile soil for the opioid crisis to grow. He shares how the untold history of America's original opioid crisis in the early 20th century set the stage for our broken approach to pain and addiction medicine.

Nelson goes beyond the healthcare story in exploring why America consumes a disproportionate share of the world's opioids. He examines the parallel crises of pervasive hopelessness, anxiety, and chronic stress as a way of understanding root-causes of the crisis. Most importantly, he offers practical steps

to control the death toll and solve the crisis, not only for government and our health system, but for parents, families, in the workplace, and in communities. His book is a must-read for anyone who cares about the most fundamental challenges facing this country.



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